



NEW ARTISTS
PRODUCTIONS

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FOR IMMEDIATE RELEASE

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**‘BLOODHOUNDS’ NAMED OFFICIAL SELECTION OF
2006 NEW YORK TELEVISION FESTIVAL**

**Fictional Reality TV Show Is Basis Of Dramatic Thriller
From Independent Production Company**

One of four TV pilots to fill drama category in second annual festival

RAMSEY, NJ (August 28, 2006) – New Artists Productions, an independent film and television production company, has announced that its pilot episode of *Bloodhounds*, an original dramatic television series, has been named as an official selection of the 2006 New York Television Festival to be held in New York City from September 12 through September 17. The series was created by Tom Zanca, who helms the New Jersey-based venture and serves as the pilot’s writer/director.

“Acceptance into the New York Television Festival was our goal when shooting the *Bloodhounds*’ pilot, said Zanca. “We are thrilled as there are virtually no television venues where an independent production company can give a new show the exposure it needs to industry executives who can appreciate the fresh concept and strong storytelling we believe *Bloodhounds* possesses.”

Bloodhounds is a dramatic thriller that finds Bernie Albert (John Russo), a young and overly ambitious television producer for a small and struggling independent TV station, proposing a no-budget reality TV show to his employer in an attempt to save the station from financial ruin. The proposed show, titled *Bloodhounds*, would pit six amateur sleuths attempting to find a local missing woman. When the show airs, its ratings are low – until one-by-one its contestants begin to turn up missing.

“There were two elements that helped conceive *Bloodhounds* – my desire to write about a young character who wants to be a highly successful television producer overnight and a true case about a missing woman whose husband – at what appears to be frustration – hired a psychic to help find her,” said Zanca. “It was then that I asked myself, ‘How much further would a person go to find someone they love?’ So I found myself essentially creating a show about a show.”

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Bernie is accompanied by two friends: Max Dwyer (Sal Bardo), his longtime best friend and co-worker at the TV station, and Tracy 'Kat' Kaitlyn (Maura Malloy), a local newspaper journalist and Bernie's former girlfriend – a relationship that ended when she caught Bernie with her sister. Tracy has career dreams, too, and her drive and strong reporting skills not only help give *Bloodhounds* the free publicity it needs, but also uncovers a dark side to the show – giving her a career-making story that any young journalist would envy.

Bloodhounds screening schedule at the 2006 New York Television Festival is as follows:

Thursday, September 14, at 11:30 a.m.	Location:	The Director's Guild Theater
Sunday, September 17, at 1:30 p.m.		110 West 57 th Street
		New York, NY

***For more information about the 2006 New York Television Festival, visit its website at www.nytvf.com.**

About New Artists Productions

New Artists Productions, LLC, is an independent film and television production company based in Ramsey, New Jersey. Its first short film, *Marilyn Monroe Was Here*, was a selection of the New York Independent Film & Video Festival and the Brandywine Film Festival. Its second short film, *Linger*, was a selection of the 2005 Big Apple Film Festival and the 2006 Bergenfield (NJ) Film Festival.

Bloodhounds cast:

John Russo	Bernie Albert	Jamie Sara Lewis.....	Show host
Sal Bardo	Max Dwyer	Melinda Boss.....	Psychic
Maura Malloy	Tracy 'Kat' Kaitlyn	Detective	Gail Yosh
Frank Stasio.....	Nick Benton	Detective	John Tomaskovic
Pete Barker.....	Sam Myers	Show Judge	Rocco Stefani
Jule Carey	Julia Albert	Show Judge	Carol Mutch
Darrin Scocco.....	Jake Higgins	Show Judge	Mike Russin

The Bloodhounds:

Elisabeth Hower	Randi Fiori	Michelle Walter.....	Maxine Travers
Gary Latino.....	Nathaniel Wagner	Cathy Simpson.....	Winona Freeman
Daniel J. Scott.....	Michael Rodgers	William Posner.....	Louis Vitale

Production crew:

Tom Zanca	Writer/Director	Marlene Gino	Script supervisor
Michael Stillman	Assistant director	Scott Schiaffo.....	Music supervisor/editor
Michael P. Russin.....	Cinematographer	Robert Tomaskovic...	Production assistant
Tom Cadawa	Lighting technician	Don Vierling	Production assistant
Joe Castriani	Sound engineer		